

Ex. 33:19

וַיֹּאמֶר אֲנִי אֶעֱבִיר כָּל-טוֹבִי עַל-פְּנֶיךָ
וְקִרְאתִי בְשֵׁם יְהוָה לְפָנֶיךָ
וַחֲנַתִּי אֶת-אַשְׁרֵךְ אֲחֹן וְרַחֲמֹתַי אֶת-אַשְׁרֵךְ אֲרַחֵם:

why isnt it:

I will call *in the name of the LORD* to you

The Masoretic punctuation implies this translation:

I will call by [my] name -- [it is] YHWH -- to you.

Similar to Exodus 34:5



וַיֵּרֶד יְהוָה בְּעַנָּן וַיִּתְיַצֵּב עִמּוֹ שֵׁם וַיִּקְרָא בְשֵׁם יְהוָה:

It's **וַיִּקְרָא בְשֵׁם** — He (God) called with the Name (God speaking to Moses)

Not **בְשֵׁם יְהוָה** — in the name of YHWH (not Moses speaking to God)